

Vision Committee			
Tuesday, May 24, 2016		7:15 pm	Ruttan Residence
Attendees	Jan Aikins, Katie Pergau, Amy Lewis, Cath Hughes, Marie Keeler, Mary Lou Ruttan, Karen Flynn		
Regrets	Brian Cloes, Sue Heath		
Adoption of Minutes			
Motion to approve without changes was made by Marie Keeler, seconded by Cath Hughes. All in favour.			Passed
H2O Choral Rehydration – Spring 2016 Show			
Discussion	What Did You Think?		
Promotions Radio – a few survey respondents said they heard about us on the radio. Vision felt that Classical 102.9 wasn't the right fit for us though. Social Media – Cath Hughes was commended for her fabulous job with the creating and coordinating social media postings. Increase in FaceBook likes and Tweets on Twitter. Instagram just started but no large following yet. Online – some went to our website. Paper - Barrie Advance had a feature article on the Thursday before show. Barrie Examiner – nothing. Historically, they cover our Christmas shows. Local magazine Good Life featured us.			
Artists' Display –No feedback was received to evaluate.			
Guests – Patrons enjoyed the Adinkra Ensemble. Vision was disappointed that not all rehearsal performers in the ensemble performed on show night.			
Other – Felt it was a well-coordinated show from lobby to staging, stage crew and performance. Observation – quite a few children were at the Saturday show.			
Discussion	Finances – Ticket Revenue		
Jan Aikins reviewed revenue from the City box office report – City reported Friday sales of 297 (4 comps – not sure if these were accounted for by Ticket Coordinator) which is different than Steve's Box office sales. Saturday sales of 261. Box Office Sales – Friday = 66 & Saturday = 87 Audience attendance was way down from our budgeted 300 per show.			
Member Ticket Sales – There is great concern that 9 of our members sold either no tickets or a max. of 9. Discussed possible solutions to motivate member sales and attract audience. No outcome at this time.			
Theatre rental fee were within budget.			
Discussion	SOCAN		
SOCAN fees are 3% of ticket sales. Unsure whether or not City service charges, credit card charges should be included in total but to keep it simple use gross ticket total will be used to determine total.			
These fees are due for both Christmas 2015 and Spring Show 2016.			
Action Items		Person Responsible	Deadline
1. Send consolidated ticket revenue report to Amy Lewis for SOCAN reporting.		Jan Aikins	ASAP
2. Determine 3% fee and create Cheque. Cheque to Mary Lou Ruttan for SOCAN submission.		Amy Lewis	ASAP
Discussion	Videographer & Video Soundtrack		
Paid \$250. He's interested in doing our Christmas show. Could take time to get completed video (sound mixing is being worked on by Mike Smith & Steve Lewis). Amy Lewis to advise him to charge enough to cover his costs but not to exceed \$20 max. for copies.			
Action Items		Person Responsible	Deadline
1. Liaise with videographer re: timelines and cost of video.		Amy Lewis	Ongoing
Discussion	Ladies of the Lake - Donation		
\$300 donation has been given to them. They seemed pleased with the response to their display/sales.			
Discussion	Steve Lewis		
\$200 payment is to cover his costs especially for creating the track for the cruise.			
Discussion	Ad Revenue/Expenses		
Currently there are only 3 outstanding ad invoices to be paid. They are expected to be received soon.			

Received \$100 from Bliss for Christmas ad.		
Treasurer given invoices for programme printing, Gavin Silberman's stage set expenses, Ruth McDonald's refreshment expenses and volunteer gift expense incurred by Beth Allen.		
Amanda MacLeod hasn't invoice us for April and May.		
Discussion	Audience Survey Results	
Survey was conducted electronically using Survey Money. Reponses are from rated highest percentage to lowest, where applicable.		
Question 1: <i>Where did you first hear about the H2O show?</i>		93 answered 0 skipped
Bravado! member, Other (not specified in survey results), newspaper, FaceBook, posters, B! website, email, radio, City of Barrie website.		
Question 2: <i>Can you name any 2 of Bravado's sponsors for 2015-2016?</i>		91 answered 2 skipped
Other (not specified), Water Depot, Canadian Tire, Zoomer Radio, StorageMart, Jim Bertram & Sons		
Question 3: <i>What theme would you like to see for an upcoming B! show?</i>		91 answered 2 skipped <i>no order</i>
Disco, country, Vegas, 50/60 theme, Canadian composers & more.		
Question 4: <i>Would you like to join our email list to hear about exciting upcoming events?</i>		92 answered 1 skipped
Most did not give address but we did receive some.		
	Person Responsible	Deadline
1. Add survey respondents' emails to existing database.	Marie Keeler	ASAP
Discussion	Returns to Dollar Store	
Leftover plates – store doesn't give refunds but will exchange. Decided to keep them and use for future potluck events.		
Action Items	Person Responsible	Deadline
1. Advise Ruth McDonald to keep plates.	Jan Aikins	ASAP
Financial		
Discussion	Treasurer's Variance Report	
Report created by Treasurer was circulated and discussed in detail. Some items discussed:		
<ul style="list-style-type: none">• Vista only returns a \$38 a month profit. It is not profitable enough to continue with next year.• Cruise - \$77 is still owed by a member. Needed by year end (June 30th).• Spring Show – totals show we did not meet budgeted amount. ☹• Upcoming fundraising i.e.) Burton Ave. show may need to be applied to our bottom line to cover loss from Spring show.• ArtsVest cheque has been received and deposited.		
Jan Aikins to meet with Treasurer once Spring show data has been entered into QuickBooks to update the report.		
Action Items	Person Responsible	Deadline
1. Meet with Treasurer once all data entered and report is regenerated.	Jan Aikins & Amy Lewis	Before Year End
2. Treasurer to supply to Vision with bank statements on a monthly basis. Copies, in pdf format, to be sent before scheduled meeting.	Amy Lewis	Ongoing
Discussion	Treasurer/Bookkeeper Roles	
Amy Lewis reported that she is continuing to update QuickBooks software but it has not been reconciled by our bookkeeper, Marcel Lapierre, in the last three months. She said that he has been extremely busy and plans on meeting with him this week. She will talk with him about his role as bookkeeper with us.		
Action Items	Person Responsible	Deadline
1. Meet with Marcel Lapierre to get last years and current year done.	Amy Lewis	ASAP
Discussion	Jen Bedard – Outstanding Balance	
Amount owing is still outstanding. It was decided that Jan Aikins will talk with her Mother if payment is not received by May 31 st .		
This needs to be paid by our year end – June 30, 2016.		
Action Items	Person Responsible	Deadline
1. Contact Martha Cates, Jen Bedard's mother, re: repayment.	Jan Aikins	June 1

Discussion	Year End Process		
Reconciliation of the books for this year and last year needs to be done before the year end can be audited by Frank Hutcheson.			
Treasurer has spoken with Frank Hutcheson and he is willing to audit what has been done with the unreconciled data if not reconciled by bookkeeper by year end.			
Discussion	Budgeting Priorities for 2016-2017		
<ul style="list-style-type: none">Discontinue Vista – not profitable enough.Workshops – options discussed - Engage Micah Barnes or another guest artist. Katie Pergau to approach Micah and see where we can go together. Gerard Yun interested in collaborating with us again. Community wide workshop – open it up to local choral groups, musicians and music teachers.Etobicoke School of the Arts – choreo –budget more money for a whole day or 2 half day sessions.Equipment – ensemble mic – time to order it for Christmas show. Portable choral shell - King Edward Choir had a choir shell.			
Action Items		Person Responsible	Deadline
1. Contact Micah Barnes and King Edward Choir.		Katie Pergau	By Year End
Administration			
Discussion	Amanda MacLeod		
Amanda has tendered her resignation as our accompanist. She is happy with her experience with us and is willing to finish the season and assist with the transition to a new accompanist.			
Katie Pergau is looking at a perspective accompanist, Megan Ing. She is a graduate of Sheridan College music program. She will approach her regarding interest in working. Katie will conduct an interview and audition if she is interested.			
Action Items		Person Responsible	Deadline
1. Contact Megan Ing re: accompanist position.		Katie Pergau	ASAP
Discussion	Katie Pergau's Workshop – no discussion		
Discussion	Cruise Details		
Kate Lapierre's cancellation is still outstanding. Treasurer is looking into it.			
Discussion	New Bingo Chair Required		
To date, no B! members have come forward. Pete Bogle, Bingo Chairperson, has some potential non choir member applicants in mind.			
It was decided that the job description should be sent to general membership to get a better idea of what is entailed.			
Action Items		Person Responsible	Deadline
1. Send Bingo Chairperson job description, via email, to B! members.		Jan Aikins	ASAP
Discussion	ChoralFest Debrief Meeting		
A meeting is planned with meeting time to be determined. Currently potential dates - July 25 th / July 26 th 11 or July 28 th Katie Pergau & Jan Aikins unable to some of these dates. Amy Lewis could possibly attend.			
Discussion	Auditions		
To be held the week after our cruise.			
Currently, there are 3 new people interested in auditioning.			
Katie Pergau send email regarding commitment for next year to:			
<ul style="list-style-type: none">current membersmembers that left in the Spring seasonthen offer auditions to the new people, if voice openings are available.			
Max. choir members – 35 (costumes & music)			
Discussion	Strategic Planning Meeting		
Biannual Meeting will be held this Fall. Vision felt it is a worthwhile meeting outside the music rehearsals.			
Action Items		Person Responsible	Deadline
1. Investigate possible venues.		Jan Aikins	Next Meeting

Discussion	Canada Council for the Arts Grant 2017	
Grant Objective: The Canada Council for the Arts has announced some new funding for Canada's 150th celebrations. With the renewed investment in arts and culture, Canada Council for the Arts is looking to support projects that will inspire Canadian artists to envision the shared future of our community. They are looking for initiatives that will encourage public engagement in the arts on the local, national and international stage.		
Artists and arts organizations are eligible to apply. Grant amount available - \$5,000 to \$50,000 for a group. Two deadlines: July 2016 & October 2016		
Idea discussed: Commission a work for Bravado! Katie Pergau spoke about a Canadian Composer that she knows that has done something similar for a group in Peterborough. Vision listened to a short segment of the piece for Peterborough group. She will map out the concept and contact composer re: feasibility.		
As described above, part of the grant objective is that other community arts groups are included. Bravado! could steer this initiative then share it with others via an event like ChoralFest.		
Action Items	Person Responsible	Deadline
1. Contact composer re: commissioned work feasibility.	Katie Pergau	ASAP
Upcoming Gigs		
Discussion	Soundtrack	
Steve Lewis & Mike Smith are working on this for our June Burton Ave. gig.		
Discussion	Burton Ave. United Church Gig – Saturday, June 4	
Programmes – Lots of extras from the show so it was decided hand them out here.		
Set List – Katie's Rainstorm Choir in the Rain Intro 1 Take Me to the Water River of Judea Intro 2 Summer Fun River of Dreams	Raining on Prom Night Synchro Skit Proud Mary Intro 3 Water Night Outhouse Skit Let the River Run Intro 4 Bridge Over Troubled Water	
Accompaniment/Soundtrack – Katie Pergau has let Mike Smith know what pieces we need tracks for Burton Ave. She will prioritize set list if Mike isn't able to have it ready. If sound tracks not read, we may need Amanda McLeod. Katie Pergau will contact her, if she is needed.		
Technical – Bose stick and mic needed. Mike Smith not required. Katie Pergau will run tracks. May need to rent a wireless mic.		
Women's Costume – New blue dresses.		
Elin Hughes will be needed for Sync or Swim skit.		
Discussion	Bingo – Fundraising Event – Thursday, June 23	
Set List – 4 songs (approx. 3 minute performance timeslot each) Prom Night, Summer Fun, River in Judea & Wade in the Water plus outhouse skit.		
Discussion	Kempenfest Gates Scheduling – July 29, 30 & 31 - no discussion	
Discussion	Cruise	
Rehearsals – Monday, August 8 and 15 (two weeks prior). Tentative venue – Midhurst United Church (MUC)		
Set List for onboard – Burton Ave show is the proposed list. It is dependent upon voice availability.		
On Shore – Wilson Square – TBD but must be a Capella – not bringing keyboard & equipment from the ship.		
Action Items	Person Responsible	Deadline
1. Book MUC for cruise rehearsals.	Jan Aikins	ASAP
Discussion	Christmas at the Movies	
Venue Contract - Katie Pergau has not received the contract from Collier Street United Church yet.		
Song Selection Committee – Katie Pergau will reconvene this committee once the general membership has been polled for their favourite songs at the June 3 rd rehearsal &/or by email.		
Order Music before the end of June.		
Suggested that we place an ad in Home for the Holidays (May Court) programme which takes place in November. Deadline is this		

month. We can use graphics from spring show programme.		
Action Items	Person Responsible	Deadline
1. Contact Collier Street United for contract.	Katie Pergau	ASAP
2. Poll general membership for favourite Christmas movie song.	Katie Pergau	On or By June 3rd
3. Contact Donna Greatrix re: Home for the Holidays ad deadline date.	Mary Lou Ruttan	ASAP
Discussion	Spring 2017	
Venue Options – Using Mapleview Community Church was discussed in detail for a 4 day rental. Costs are close to Georgian College (approx. \$6,000). Use of this venue is dependent upon a venue visit by Katie Pergau for suitability and the type of theme we choose. Some themes discussed below would not be suitable for Mapleview. This is a very popular rental venue and would need to be booked as soon as possible, if we decided to rent the space.		
Theme – Suggestions from survey were discussed along with a lot of laughs and creative juices flowing. The most favourite theme is <i>Bravado! Does ‘Vegas’ – What happens at a B! show stays at a B! show.</i> Stay tuned fellow folks!		
Action Items	Person Responsible	Deadline
1. Mapleview Community Church venue visit.	Katie Pergau	ASAP
Meeting Adjourned – 10:40 pm		
Next Meeting	Tuesday, September 27, 2016	7:15 pm Ruttan Residence

Minutes submitted by Karen Flynn