

Vision Committee		
February 11, 2020	7:15 PM	Hughes Residence
Attendees	Jan Aikins, Marianne Derow, Cath Hughes, Marie Keeler, Karen Flynn, Sue Heath, Stephanie McMurren, Lisa Hickling Miller	
Regrets	Mary Lou Ruttan	
Check In & Adoption of Minutes		
Discussion	January 14, 2020	
Motion to approve, without changes, made by Sue Heath, seconded by Marie Keeler. All in favour.		Passed
Suggestion Box		
No submission in box but a verbal suggestion made at meeting.		
<ul style="list-style-type: none"> While learning music can sections stand in a semi-circle to hear/learn notes. Marianne will try at subsequent rehearsals. 		
It was asked why suggestions are anonymous which sparked a conversation as to whether submissions could include a solution to the suggestion; include constructive criticism or include name if person wants it known.		
Action Items	Person Responsible	Deadline
1. Address more detailed suggestions as part of the Strategic meeting debrief review.	Jan & Lisa	March 2 rehearsal
Administration		
Discussion	Thank You to Bertram's - This has been done.	
Discussion	Voice at Large (VAL) at Bradford Greenhouses	
Prior to meeting Mary Lou said she has recently followed up with her contact but hasn't heard back. Tentative Date – April 3		
Discussion	Accounting Program Transition – History	
Jan asked that prior to transitioning from web version to desktop that it is ensured that all historical records are retained. Preferably, online but paper would be satisfactory.		
Action Items	Person Responsible	Deadline
1. Check re: historic record retention.	Stephanie	ASAP
Discussion	Staffing	
Stage Manager – Marianne contacted Stephanie Auger and she confirmed that she is unable to do it.		
Trailer Management – Thank you has been given to Dan McMurren, Walter Fischer and Steph for managing the trailer for the fundraiser show. B! Kids Parent – Donna Henderson is willing to help again for the Spring show.		
Action Items	Person Responsible	Deadline
1. Poll group for Stage Manager suggestions.	Jan	ASAP
Discussion	Auditionees	
Both auditionees – Sandy Walker (Soprano) & Bruce (one visit only) both bowed out due to amount of commitment expected and change in their personal commitments too.		
Music has been returned but Cath finds it labour intensive to track music down for auditionees. Recommended that auditioned be charged the \$20 music deposit when they receive any music instead of waiting until they become members.		
Discussion	Strategic Planning Meeting - Debrief	
Jan distributed, via email, a summary of the brainstorming notes for discussion.		
The top 4 ideas were discussed in detail: A Bravado calendar; Do a popular show concert version like Les Mis, Joseph; Create a commercial for movie theatres; Hire a fundraiser.		
Outcome – Decision made to pursue the hiring of a fundraising person. It was felt that this position would be best as a dual function position incorporating both fundraising and marketing (for sponsorship & branding). Where to find this type of person? Choir to be polled for suggestions.		
Note: Noticed that we aren't listed on the May Barrie Tourism page for May. Email Chuck Ruttan, Promotions.		
Action Items	Person Responsible	Deadline
1. Poll choir for names of a fundraising person.	Marie	Feb. 24 Rehearsal
2. Email Chuck.	Marie	ASAP

Discussion	February 22 nd Chore Day Logistics	
Risers are at MUC but Marianne wants a horseshoe configuration so triangular pieces are needed from storage.		
Lunch reminder by Steph.		
Marianne would like to use choral acoustic shell. Karen to check with King Edward Choir. County Chordsmen may have one too.		
Action Items	Person Responsible	Deadline
1. Pick up triangular risers from storage.	Sue	Before Feb. 25
2. Contact King Edward Choir re: shell.	Karen	ASAP
Fundraising		
Discussion	Valentine Show – Financial Summary & Debrief	
Debrief Comments: good feedback from patrons; went really well; enjoyed by many; venue was good – not too small but felt intimate; was an unexpected pleasure; food could have been served sooner (pre show); 15 tables setup – wouldn't want it much bigger.		
112 tickets redeemed out of 134 sold (34 online & 100 via members) – 200 distributed.		
Financial Summary (not final) – Budgeted \$3050 total after expenses paid \$2453.77. Includes \$285 50/50 draw + \$1243.00 silent auction.		
Concern over the lack of participation/commitment among members, it was felt that a group conversation is needed.		
Tentative Timeline – Monday, May 11 th – after shows and debrief (Monday, May 4). A non member moderator is needed to lead this.		
Discussion	Thank You to Silent Auction Sponsors	
Nonmember sponsors will be sent a thank you note. Steph to compile list and send to Lisa to write thank you notes.		
Action Items	Person Responsible	Deadline
1. Send sponsor list to Lisa.	Stephanie	ASAP
2. Write thank you notes.	Lisa	ASAP
Discussion	Parents' Fundraising Efforts	
Marianne met with Parents' on Feb. 10 th . Parents are feeling overwhelmed with the amount of requests for assistance. Marianne wants to present our (B! & B! Kids) expenses to them so they know what's needed to cover all expenses.		
Parents felt that our website needs more kids content to improve public visibility.		
Outcome – change in fee structure dependent on expenses review. Could include an added fundraising fee for those who choose not to fundraise.		
Recruitment for 2020-2021 Season – start posting on social media in May and June. Lisa to work with Sam Wallace.		
Action Items	Person Responsible	Deadline
1. Post B! Kids info on website.	Cath	ASAP
2. Connect with Sam re: social media recruitment.	Lisa	Next Meeting
Discussion	Grant Submissions - Update	
Jan reported that the City of Barrie (\$4000 submission) grants will be announced later this week.		
Gryphon Guild Grant for B! Kids (\$1000)– Steph still hasn't heard from them re: sending a replacement cheque. Original cheque made out to B! Kids. It has to be Bravado. Try contacting City of Barrie box office since they manage Gryphon ushers.		
Discussion	Bingo Volunteers – Shift Scheduling	
4 new choir member volunteers needed to ensure ease in scheduling shifts for the Bingo Coordinator, Vera Cloes. Currently, there are more non B! members volunteers than B! members. Sue has offered to recruit members.		
Action Items	Person Responsible	Deadline
1. Recruit B! members.	Sue	ASAP
The Wrote the Songs – Spring Show 2020		
Discussion	Rental Documents – Georgian Theatre	
Jan to initiate the process with the City.		
Discussion	Guests & Band	
Marianne to reach out to Carly Aikins this week re: her rehearsal schedule.		
Band members have been confirmed – Allan Halford, Paul Everett, Ralph Johnson		
String player needed – Marianne to check with Meaghan.		

Dancer – Marianne has not made formal contact but will do it in the next day or so and report back. In lieu of an honourarium, we would like to offer here a ¼ page ad in programme.			
Action Items		Person Responsible	Deadline
1. Speak with Meaghan re: string player. Contact dancer.		Marianne	ASAP
Discussion	Set List Order		
Marianne said this is in the works.			
Action Items		Person Responsible	Deadline
1. Complete set list.		Marianne	Next Meeting
Discussion	Narrative		
Use of video clips of composer interviews and why and how 'They Wrote the Songs'.			
Discussion	Programme Ads & Bios – Submission Deadline – Monday, April 13th		
Ad campaign to be announced at next rehearsal.			
Bios will be included with a theme of 'favourite composer' & why. 70 words or less.			
Action Items		Person Responsible	Deadline
1. Announce ad campaign and bios theme.		Karen	Next Rehearsal
Discussion	Costumes		
Committee looking at black and white theme.			
Christmas 2020 and Beyond			
Discussion	Matinee with Mable Moon		
Decision made to approach Virginia Dennis, Mable Moon, to do the matinee and we would be her 'back up'. May include Santa too.			
Action Items		Person Responsible	Deadline
1. Contact Mable Moon.		Jan	ASAP
Discussion	Graphics		
Brandyn Aikins to create 'save the date' programme graphic.			
Action Items		Person Responsible	Deadline
1. Contact Brandyn.		Jan	ASAP
Discussion	Spring 2021 – 25 th Anniversary		
Yes, it will be 25 years of Bravado! Brainstorming ideas (in no particular order) – another cruise, perform in Italy, theme/repertoire – top songs in 1996 (B! year 1).			
Offer 1996 ticket price - \$20.			
Meeting Adjourned – 10:00 pm			
Next Meeting	Tuesday, March 10, 2020	7:15 pm	TBD

Minutes submitted by Karen Flynn